



Dear Kesarians,

Let's understand the few ways to be creative person, which help you to increase productivity and focus.

### **Visualize**

The cheapest hack for how to be creative is visualizing what you are doing.  
Visualizing anything at all gets you half way there. Persevere.

### **Do what you are under-skilled to do**

If you know pretty well what you are doing you are probably jaded by now.  
Facing a tremendous creative challenge makes you go scrambling for solutions.  
That's where creativity starts – either you sink or you swim.

### **Use what you got**

If you just need a few more classes or just another book to read before you start –  
hold that thought – if you really want to create do it here and now and with what you got.  
And if it turns out awful – improve it.

### **Do faster than you doubt**

No matter how much you motivate yourself, self-doubt will creep in.  
The good news is there is a windows of opportunity right before it to just get something done.

### **Mix unmixables**

If there are two things you like, put them together. Mixing is creating.

### **Allow randomness**

Randomness is free, it's floating around in your brain anyway.  
How do you capture it though if that giant wall of defense mentality is in the way? Write down your  
thoughts always.

### **Dive deep**

When one thought leads to another and then to another, your mind is just taking you on a tour of  
how it works.

### **Think simple**

To figure out what you are thinking, put every thought into one sentence. That's it.

### **Borrow ideas**

There are no new ideas, really. But there are new combinations of old ideas.

### **Make connections**

The brain works by connecting neurons. The more logical connections the better you know something.

### **Face your fears**

Whatever you are afraid of you fear for a reason.

Self-doubt, hidden potential – whatever the reason is the fear is not helping you. Once you face your fear you will get emotional about it. Channel that emotion into creating something.

### **Stay hungry**

As Steve Jobs famously said. Hungry people have nothing to lose.

What do you have to lose? Do you have a better path in life than being creative?

### **Better done than perfect**

Get it done now, and you can always iterate later, but let it sit around because of your perfectionism, and it dies.

### **Collaborate**

There is someone out there in the organization right now who is thinking about the same things you are.

Why put your brains together?

### **Stretch ideas**

Stretching your mind and ideas means pushing them to go where they don't want to go.

It hurts like doing splits. But it opens you up to new possibilities.

### **One man's trash is your treasure**

Your source of creativity might come from something others think is trivial or even worthless.

Free stuff that no one wants may be your creative playground.

### **Listen for the hidden insight**

Creative insight is something obvious that we all take for granted,

### **Imagine that all is possible**

If it's impossible now, it will probably be possible in the future.

Don't let perceived impossibility stop you.

### **Don't try doing – just do**

Master Yoda said this right – there is no try.

Whatever you do counts just because you are actually doing it.

Thank you.  
Warm Regards,

[www.kesari.in](http://www.kesari.in)

**SAHIL**

Training Coordinator  
Learning and Development

D +9122 2423 4399

E sahilp@[kesari.in](mailto:sahilp@kesari.in)

KESARI TOURS, INDIA  
314, L.J.Road, Mahim, Mumbai - 400016 India.

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